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*A Free Newsletter to Marlon's Customers With 1 or More Purchases In  
The Past 12 Months and 1 or None Refunds*

## **HOW INFO MARKETERS CAN LAND \$1500 "PASSIVE INCOME" SALES DAILY USING FREEBIE TRAFFIC**

*The best part is, it's NIRVANA for marketers.*

*The free traffic is 100% predictable and controllable by you. And is  
composed of people who value what you do and will PAY for results – they  
aren't expecting something for nothing overnight!*



**What Will You Learn Today:** How to use the MARKETER'S DREAM to create predictable free traffic, leads and sales from people with the money to buy.

**What's So Great About That?** The targeting is laser precision. And it removes ALL the things about Facebook you probably HATE! This removes the worry of not knowing where your traffic or next sales will come from. It removes the fears of getting banned by Facebook. It gives you the security of knowing you have a reliable marketing process and daily sales.

Hello,

Marlon here.

In this newsletter, you'll find out one of the most mind-blowing things I've seen recently – a case study on how a guy is landing \$1500 “passive income” sales DAILY using FREE traffic.

### **1. This is a case study**

Because the guy featured in this letter does it doesn't mean everyone will nor that it's an average result. As you know, the average person does almost nothing or precious little. Therefore, the average result of ANY method or training is usually not much.

This is true outside of Internet marketer. It applies to virtually ANY training, including the training of professionals. For example, they have a devil of a time getting teachers to implement training on ANY new methods. And that's true of sales people and most other industries.

### **2. It shows how INFO MARKETERS can land \$1500 sales**

These are course sales which is why #4 says it's largely passive income. There are few deals anywhere that are true 100% passive income. This is passive in that when you make a sale, there's no more time required from you for each sale. And MOST of the product delivery happens on autopilot as it's just videos with a monthly webinar tossed.

He lands daily sales with this method. But you don't get that overnight. You work up to it using the method as explained below.

### **3. Using FREE traffic**

Normally free traffic = uncontrollable and sporadic.

This is totally different. It's actually predictable and controllable. And best of all, it's NOT a freebie-seeker audience.

### **4. Creating Passive Income (largely)**

There is no such thing as 100% passive income. This is largely passive or can be automated. And additional sales don't cause additional labor.

A couple quick updates:

Point Click Coaching – Last Wednesday's training will be posted by Wed. It's about making sales as an affiliate. But also helps you understand affiliates better if you run or plan to run an affiliate program.

I drop KNOWLEDGE BOMBS daily in my Facebook group. It's free. When you join use the code word MMM, so I know to approve you.

I do live streams and other stuff. If you aren't in my FB group, man, you are missing out.

If you want some inspiration, [join my Instagram.](#)

## **How Nemo Lands \$1500 “Passive Income” Sales Using Free Traffic**

Alright, let's hop to it.

[Here's the site I'll be referencing.](#)

You'll want to check it out and register for the webinar to see how the process works. One of the awesome things he does is have a live chat pop up that goes to his cell phone. I JUST got this advert today for a [lifetime](#)

[deal on live chat software](#) for 59 bucks. I used to pay more than that per month for live chat software.

It's a FANTASTIC training that gives you info on the method. Just so you know, that is an affiliate link. The training goes a lot more in depth into the method than I can do in this newsletter.

A GREAT feature of Linked In is that you can target about anyone SIMPLY and easily. Honestly, it pretty much blows away Facebook's targeting. I'm shocked more people haven't discovered it.

Instead of scratching your head on how you can reach your target audience or stewing in worry about where and how you'll get your next sales, you have a practical path to results.

Not only that, Facebook gives you about zero ORGANIC distribution. It's enough to make you pull out more than a few hairs.

NOT so with Linked In.

It's like EVERYTHING I HATE about Facebook, Linked In fixed. You don't need to take my word for it. If you aren't signed up for Linked In, sign up. It only takes a minute. Check out what I'm saying.

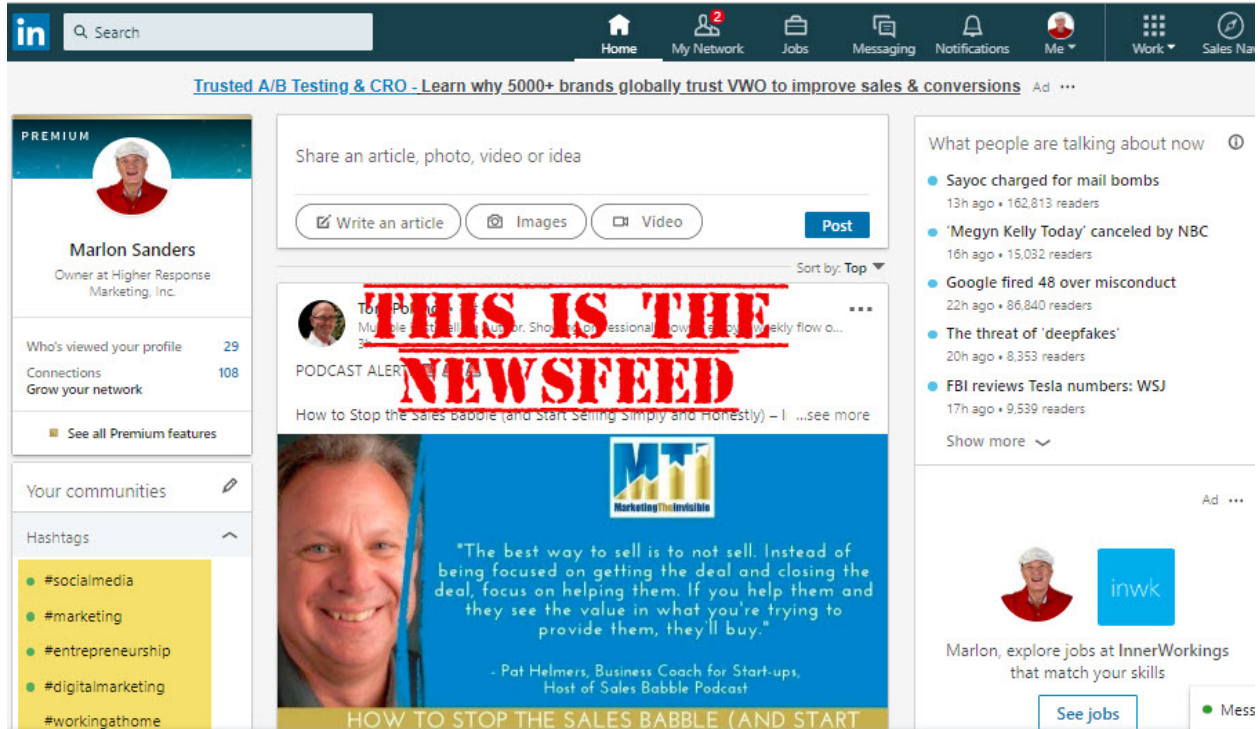
OK the training is called:

*How To Generate Unlimited Leads + Add Clients in ANY Niche using LinkedIn!*

Now when I FIRST heard about this method, I thought, "No freaking way. It doesn't apply to me, etc."

But you know what?

Linked In has CHANGED and it's freaking incredible now. I mean that. I LOVE the way they have the newsfeed set up now. Unlike Facebook, I can CHOOSE the content of my newsfeed by typing in what keywords I'm interested in!



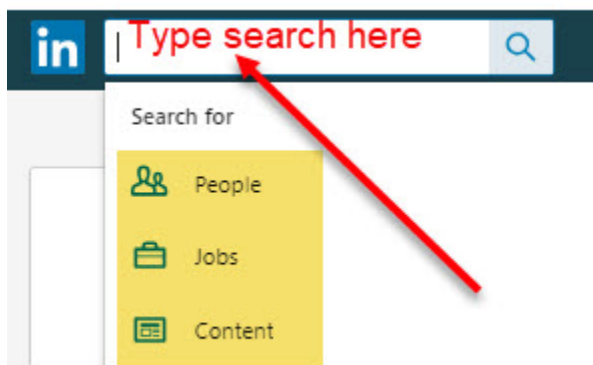
Do you see the YELLOW words on the left?

Those being with a # sign, which is called a “hashtag” in social media. Linked In shows me posts in my newsfeed based on what words I select as my hashtags.

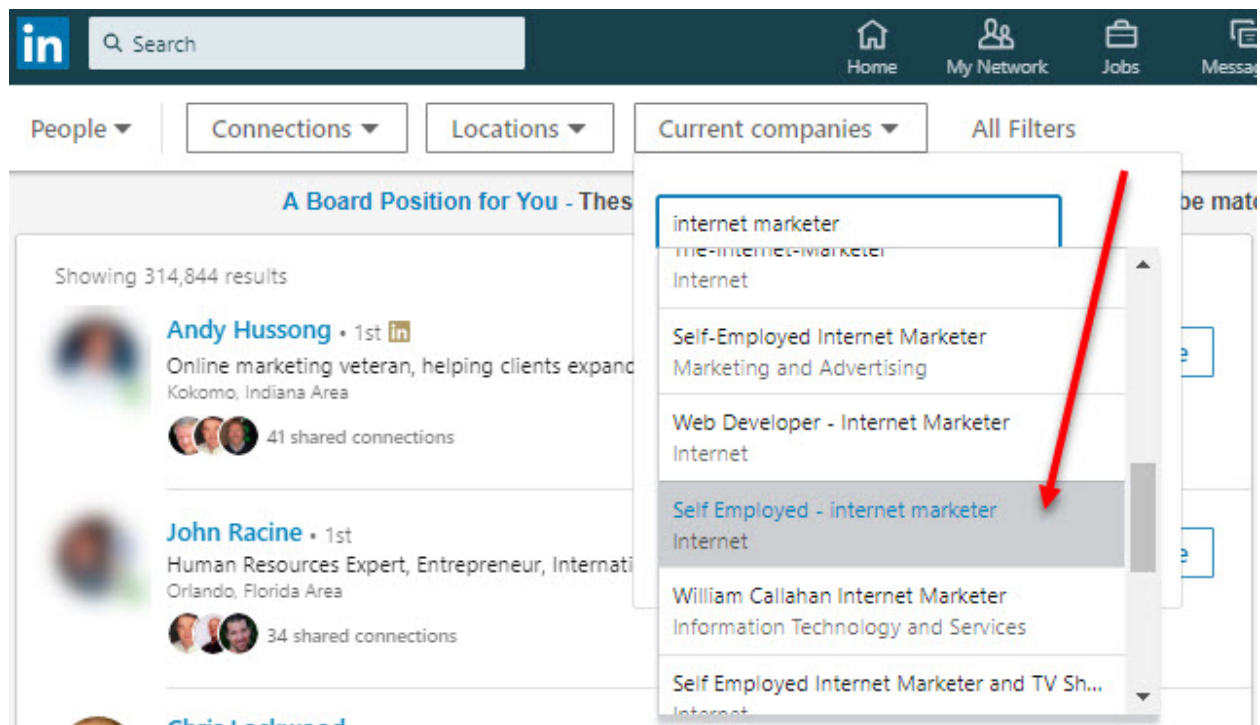
Then in the middle is the newsfeed.

On the right is news.

At the top is where you make posts to your newsfeed. And here is where you can search PEOPLE, content or jobs.



And look how EASY it is to search and find people. Let's say I want to find self employed Internet marketers: BOOM!



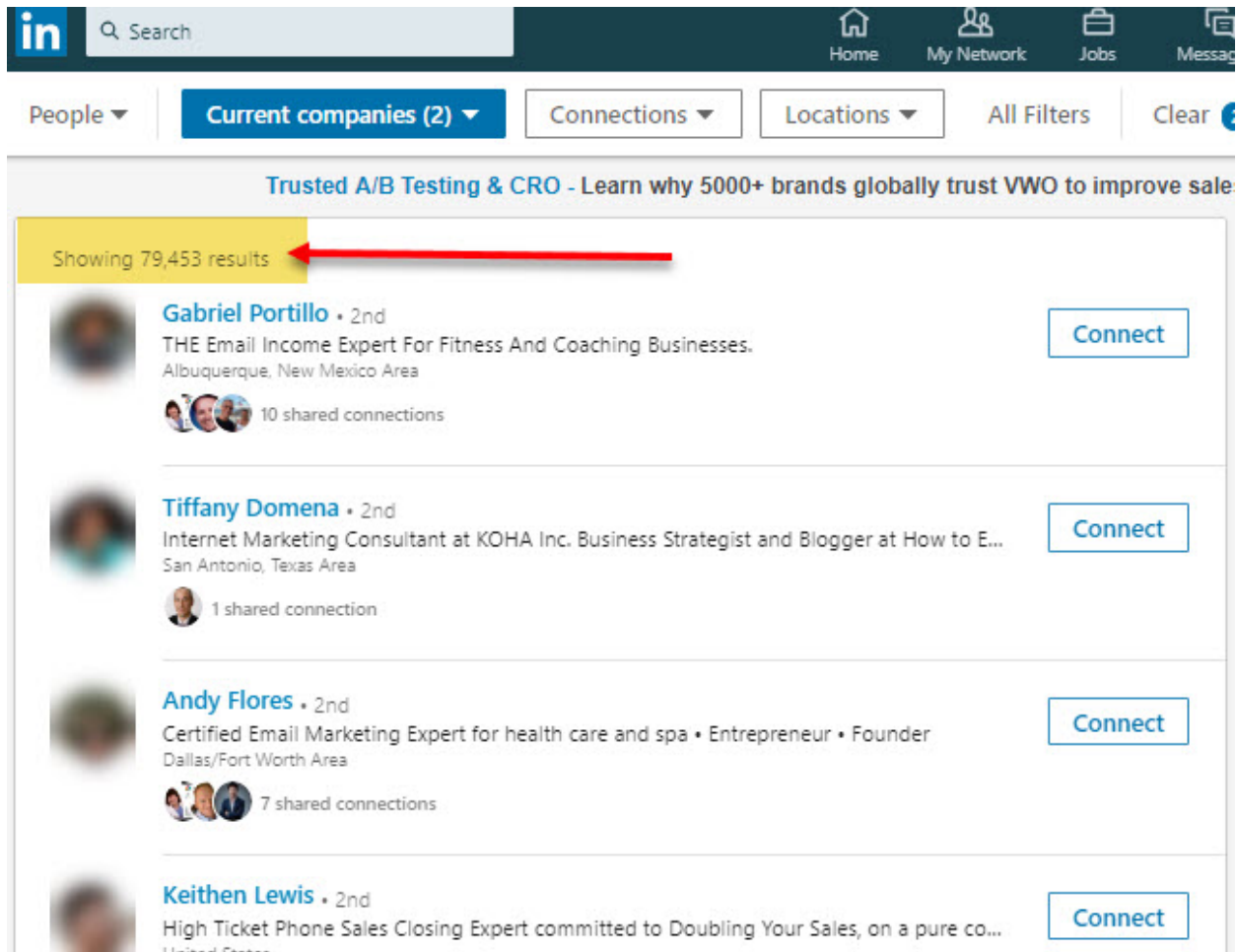
Here's the RESULTS of the search. 79,453 found with a handy dandy CONNECT button next to each person.

I can click 100 a day.

Have a virtual assistant do it.

Or use automation software.

You have to be careful with the software as you don't want to get banned or suspended. Linked In frowns on it but seems to tolerate it as long as you aren't abusive. And they do appear to zap automation services now and then.



Linked In may not be perfect.

But it's a breath of fresh air compared to many things going on at Facebook. And again, there are still tons of opportunities on Facebook. I don't want to bad mouth them.

But especially the lack of organic distribution AND the way they penalize you for posting articles or long content SUCKS as far as I'm concerned.

**Why You NEED This Method Now!  
(And Why It Solves All The Problems You Have  
Testing Ideas, Finding Your Niche or Getting Traffic  
With The Money To Buy)**

Here are the problems this method solves:

### **1. NOT being able to target your audience without spending money on Facebook ads**

Facebook barely gives you any organic distribution now. You practically have to beg for it.

And the ONLY real targeting features are if you use their ads.

NOT so with the method I'm giving you today!

### **2. NOT being able to connect with more than 30 friends a day**

Facebook LIMITS you to a round 30 new friend requests a day and sometimes even less.

NOT so with the method today.

### **3. Attracting all BROKE people. Problem solved!**

God bless 'em. I have a lot on my list. But you need people with money who can afford solutions that give them a 10X return.

With the method today, you'll attract people with JOBS! lol. And you can easily find people with good income. Yes, you can do that on Facebook BUT ONLY if you buy ads.

Facebook ads are great. I don't want to hammer on them too hard. They have massive reach. But man, when you're testing a new product or trying to find your niche, you just can't afford Facebook ads typically.

Problem solved!

### **4. No way to get predictable free traffic**

You can do article marketing and Youtube videos. But you can't predict your income – AT ALL.

You spray and pray. You put up tons of videos and pray the traffic comes. If you really stick with Youtube, it can be a huge list builder and moneymaker. No doubt.

But it's a 6 month or year long commitment.



NOT so with the method today. The results are FAST!

## **5. Easier to create predictable results than Facebook ads**

Facebook ads can provide huge volume. But scaling them is really hit and miss. You can duplicate adsets that peter out or under perform.

There must be 1,001 ways your Facebook ads can go wrong. Still, if you nail them, the results can be huge. So I don't want to write them off.

But here's the thing: The method today is easier, more predictable and takes a lot less time.

The downside is this: In the early days, Facebook DID give you organic distribution and let you market for free. Now they've clamped down harder and harder like a vice grip on anything free in an attempt to FORCE you to buy ads.

Well, the method today could at some point meet the same fate. So seize the day.

Right now, it's NIRVANA for marketers.

### **Here Is The Method In a Nutshell**

#### **1. Create a targeted, attractive profile**

This is one everyone gets wrong. Instead of designing their profile for their ideal clients, they talk about themselves and bore people to tears.

My profile was guilty of that. I just invested in this method, so I have to go in and fix it. Fortunately, it won't take long and is easy.

If your profile is set up correctly on Linked In, you'll get a lot of people contacting you with friend requests which is what you want.

And UNLIKE FACEBOOK you got no limit on your friends! That alone is a compelling reason to use Linked In.

#### **2. Send 100 friend requests per day using a virtual assistance or inexpensive software that does it for you.**

Facebook will SUSPEND you if you add more than around 30 friends a day.

NOT so with Linked In! And Linked In is somewhat tolerant towards software that will automate requests for you, although they frown on it. You should probably do it manually or hire a VA. But you can use software if you just don't have the time or money. The software services are pretty cheap..

There are ways to do searches in Linked In so you're sending a message that doesn't appear to be too canned.

For example, I could send requests to everyone in San Antonio who likes vegan food. And say, "Hey, I see you're vegan also or eat vegan food. Because of that, you're probably into fitness like I am. Let's connect."

So it's personalized and NOT spammy

### **3. Invite new friends to your webinar or to another freebie where you can then promote products, book appointments or strategy sessions or offer your services**

John Nemo, the guy who figured all this out, sells 1 course a day using this method. Your webinar registration page and your Targeted Offer Pages get people onto your email list by offering a freebie of some sort that is attractive to your ideal clients.

### **4. Post content to your Linked In newsfeed**

Facebook will KILL your distribution for posting longer articles. They want you to be more like Twitter.

Linked In is the OPPOSITE. They LIKE articles!

It's a marketer's DREAM.

Linked In allows you to post articles and content and gives you distribution. It's pretty awesome like that.

Facebook makes you BEG to reach a very small percentage of your friends or fans on your fan page. I'm not banging on Facebook. But it's pretty much over the top now.

To be fair, there's no guarantee Linked In won't do the same at some point in the future. That's why NOW is the time to get in on this and build your email list.

John gets a 10% to 15% response to his webinar messages. But if he just offers a freebie, the response is 30% to 40%. You can build a list FAST that way!

## **5. Follow up with 3 messages a month**

John has a method to follow up each contact with 3 messages a month.

Since his list is 18,000, he messages 1,000 people a day.

About 10% to 15% register for his webinar. So that's 100 to 150 a day on his automated webinar like clockwork.

The webinar sells his offer.

Now it's NOT 100% passive. He has a chat thing that pops up during the webinar where you can ask questions. That goes to his cell phone and he'll use voice typing to respond to questions.

But it's a \$1500 sale so he's happy to do that. And you don't have to do that. It just increases response. You could also respond via email later on.

### **Why This Probably Won't Work For You Without Training**

I hope I've at least opened your eyes to a brand new opportunity.

But I want to caution you about thinking you can actually implement this without training.

Honestly, it's like a safe. Once you have the combination it's EASY to open! But if you don't have the proper combination, all you're going to do is spin round and round.

## **THE DEVIL IS IN THE DETAILS!**

All you're going to do is put in a lot of time and energy and get frustrated with no results. You've probably already been there and done that too many times.

You need someone with the right combination to give it to you.

If you REALLY want to know all the nitty gritty details it takes to make this method fly, then [go watch this class](#) where John breaks it down in a lot more detail.

You'll also get a live demonstration of how the process works. He even shows you how to target your market in about 15 seconds!

Best wishes,

Marlon



## The Road Not Taken

Two roads diverged in a yellow wood,  
And sorry I could not travel both  
And be one traveler, long I stood  
And looked down one as far as I could  
To where it bent in the undergrowth;

Then took the other, as just as fair,  
And having perhaps the better claim  
Because it was grassy and wanted wear,  
Though as for that the passing there  
Had worn them really about the same,

And both that morning equally lay  
In leaves no step had trodden black.  
Oh, I marked the first for another day!  
Yet knowing how way leads on to way  
I doubted if I should ever come back.

I shall be telling this with a sigh  
Somewhere ages and ages hence:  
Two roads diverged in a wood, and I,  
I took the one less traveled by,  
And that has made all the difference.

**Robert Frost**