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A SPECIAL
IN-DEPTH
REPORT TO
HELP YOU
CREATE THE
INCOME YOU
WANT VIA
INCOME
LAYERING

MARLON'S MARKETING METHOD'S

HOW TO USE "FRONT
DOOR" OFFERS TO BUILD
YOUR LIST AND GET
MONEY

HOW TO GET 1.5 MILLION PLR PRODUCTS OF ALL TYPES FOR FREE

Hello,

Marlon here.

This is my newsletter.

Today, I'm revealing the method of "Front Door" offers for building your list and making money. And I'm turning you onto a url where you can get the scoop on 1.5 million PLR products of all types for free.

I do one every week on Saturdays. Some issues you may love. Some issues may not be for you. But read it every week or you'll miss out on that one issue that could change your marketing and your life.

When money happens, it happens fast.

If you bought Offers Into Cash, my 4X Multiplier or the \$166 Customer Value method, I have **WEBCLASS TRAININGS FOR THEM ALL IN THE NEXT 2 WEEKS**. Check the member's area for details, although you SHOULD have been automatically signed up.

Before getting started, just a quick reminder. Use Malware Bytes (free program) to do regular malware and anti-virus scans on your computer. I just did a full scan yesterday and recommend it.

If you have a Wordpress blog or website, I recommend free scans with Commodo.

Now to the topic of the day.

I remember when I was getting started.

Oh my gosh.

I was running ads and putting out offers. But a piece of my formula was missing. Nothing was working.

Then I got the offer JUST RIGHT.

Bang!

I don't remember exactly. But I probably did \$300,000 or \$400,000 that year.

Yesterday, I was listening to a video by Bob Proctor where he quoted Napoleon Hill in Think and Grow Rich saying how fast money can come when it comes.

You know, I was never a fan of Bob Proctor. I read part of his first book and didn't jive with it. But listening to his Youtube videos this weekend.. WOW!

I love this guy.

Think and Grow Rich changed his life. He went from \$4,000 a month to \$175,000 in a year -- in 12 months. He still reads it DAILY!

So once he found the SWITCH, money came pouring in.

<https://youtu.be/IHIXgCaJvR4>



How To Turn Your Yearly Income Into Your Monthly Income - Bob Proctor [The Law of Compensation]

156,657 views

4K 254 SHARE

I understand you're under pressure for money and need it NOW! But a healthy dose of someone like Bob Proctor can help put your mind in the state where you can take effective action.

Here's a GREAT one-hour training by Bob: <https://youtu.be/7dIYlv07i4M>

If you're someone seeking to turn your life around, or just go to the next level, you might want to overdose on Bob's videos for a month! He'll definitely get you in a state of mind that creates the actions that lead to money, contribution and greater fulfillment.

Maybe Bob Proctor isn't your cup of tea. One of my friends loves Joel Osteen. You have to find who turns your switch on. Maybe you love Anthony Robbins, Catherine Ponder, Rev. Ike (videos on Youtube) or someone else.

Bob Proctor was in the movie *The Secret*. Joe Vitale was also in it. I've had the fortune to hang out with Joe Vitale more than once at his famed cigar bar close to Wembley, TX.

Tell you what, that boy can eat a THICK steak! Joe's FRONT DOOR that brings people into his business is his BOOKS. He has 40 or 50 of them. I think even he loses count. He writes books like most people eat candy. He also speaks at a lot of seminars.

We all want to focus on ACTION or that secret technique. Which is all good. But your mind and emotions play an equal part in your success.

Back when I was a copywriter for a living, my best client was worth \$600 million, Walter "Itsy Bitsy" Hailey. *Think and Grow Rich* changes his life.

He was a total failure in sales. Within 5 years of reading and practicing the Mastermind principle in *Think and Grow Rich*, he made a million dollars as did something like 7 out of 8 people in his Mastermind group.

If you don't know the story, Napoleon Hill has a letter of introduction from Andrew Carnegie, founder of the steel industry in America. And he interviewed in depth people who were iconic in the history of American industry like Alexander Graham Bell, Thomas Edison and so many others.

Out of that, he wrote *Think and Grow Rich*. Thousands of millionaires have attributed their wealth to that book.

HOW TO USE “FRONT DOOR” OFFERS TO BUILD YOUR LIST BUILDING YOUR

LIST. Let’s talk about it

Warrior+Plus 999

Marketplace Vendors Affiliates Deal of the Day Support

Vendors | offers products customers stats transactions affiliates jv center affiliate cont

My Offers

Welcome to **Warrior+Plus Offers**. An 'offer' consists of one or more 'products' that you are se single salespage with one product, or it may span multiple pages and products as part of a sales button to get started.

Want more exposure for your offer or affiliate prog

Quick View: All Time Start Date: 2006-02-02

Offer Name	Pages / Products	Visitors	Sales	Conv Rate	Visitor Value
Offers Into Cash	5 / 4	7029	469	7%	\$0.83

As you can see, in the past week I’ve had 7029 visitors to my sales page and added a good number of new buyers to my list.

This is the power of MAGIC OFFERS – the kind that get people to respond, join your list or buy a product or service.

WHY THE SOURCE OF PEOPLE YOU INVITE INTO THE FRONT DOOR OF YOUR BUSINESS MATTER

A lot of people want the fastest, easiest source of traffic or customers. But what you want are customers that are going to become patrons and buy from you over and over again.

There are sources of really cheap or penny traffic. But typically you aren't going to build the kind of customer list you WANT that will support you with fast or easy income for years ahead.

One way to build your list with offers is to offer a FREE REPORT. Here's one I just did last week:

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The DIGITAL PRODUCTS BUSINESS BLUEPRINT
STEP-BY-STEP BLUEPRINT
TO CREATE YOUR OWN PROSPEROUS
DIGITAL PRODUCTS BUSINESS
by Marion Sanders

DOWNLOAD THE PDF: THE DIGITAL
PRODUCTS BUSINESS BLUEPRINT

**FIND YOUR LIFE STORY AND
MESSAGE AND ATTRACT
CLIENTS TODAY
WHILE MAKING AN IMPACT**

DOWNLOAD PDF

The offer is this:

Enter your email address (after you click the download button) AND you'll get this free report.

I'll be able to advertise that with Facebook ads.



So there is one type of offer... the offer of a free report to get a name and email.

Another type is the selling of an inexpensive product that is a no-brainer to buy. An impulse purchase.

But my favorite is actually products above \$50 because these bring in a better quality customer.

EVERY PROFITABLE SALES SYSTEM OR FUNNEL HAS AN THE IRRESISTIBLE OFFER

What I've observed is that every profitable sales or marketing system or sequence has an irresistible offer.

I remember when he was a carpet cleaner, Joe Polish offered one room of carpet cleaning for free.

In the traditional product launch, the offer is a series of 3 highly informative videos.

Sometimes the offer is an inexpensive or free book.

Or the free + shipping offer. Or the penny offer like the record companies used to do.

In CHURCHES the irresistible offer is usually one of many special interest groups you can join.

I had a friend who was an inspiring actor. He got weekly coaching from the #1 recruiter for an organization that sold bigger dollar training.

The \$40 a week coaching was an irresistible offer to aspiring actors and actresses.

If you're making your offer and not enough people or any are responding, then study Offers Into Cash for what you're missing.

HOW MANY DOORS DO YOU FOR YOUR BUSINESS OR POTENTIAL BUSINESS?

For Bob Proctor, his irresistible offers are multiple.

On his website, he offers his book Born to Be Rich for FREE.

Obviously, he has some awesome videos on his Youtube channel. He's interviewed on a lot of podcasts. And he gives a lot of speeches.

So he has MULTIPLE DOORS into his business. They're all value-filled and pretty irresistible.

For Grant Cardone, he offers his Millionaire Booklet free for shipping on GrantCardone.com. And he has big sales on his inexpensive, entry-level "door" programs.

My friend Jeremy Kennedy told me about HIS FRONT DOOR yesterday.

It's 1.5 million FREE PLR products of all types. You can see it here.

Best wishes,

Marlon



The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.

- Robert Frost