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A SPECIAL  
IN-DEPTH  
REPORT TO  
HELP YOU  
CREATE THE  
INCOME YOU  
WANT VIA  
INCOME  
LAYERING



MARLON'S MARKETING METHOD'S

**WHY OPENING YOUR  
"JOHARI WINDOW" IS  
THE KEY TO BIG, FAT,  
JUICY OPPORTUNITIES**

Hello,

Marlon here.

This newsletter / report will only be free for this weekend.

You are very fortunate you are one of the lucky ones smart enough to download and read it right now. The others will miss out or have to pay for the opportunity that just fell into your lap.

I don't know if it's your lucky day or you're smartly in the habit of jumping on my newsletter the minute it comes out.

It's called the "Johari Window."

It holds the key to your success both now and over the next 12 months. It also likely explains any setbacks, lack of success and money flow problems you've been having.

Your money hasn't been flowing like it should or did in the past. And you're puzzled why.

I consider this a key to having big success with Marlon's Marketing Method.

There's just ONE curious change that will open new, exciting doors of opportunity, profits and sales.

It's not one you hear talked about much.

Yet, once you change this ONE THING, then everything else changes.

Now, I'm NOT talking about being proactive, although that's enormously important. Being active instead of passive is enormously important. No doubt you have to decide to MAKE things happen instead of LET things happen.

However, you can be proactive but STILL muck up this one thing. This one factor.

It's NOT making offers to the market. That's one of the most EXCITING things if not the most exciting. I have a whole special report for sale on it.

This isn't something you'll read in the "positive thinking" books. It isn't something you'll read about in "Law of Attraction" books. I don't even remember Napoleon Hill talking about it.

## **YOUR SUCCESS WILL BE HELD BACK UNTIL YOU FIX THIS ONE INVISIBLE THING PROGRAMMED INTO US BY NATURE**

Yes, it's true.

Have you seen people who maybe experienced success online but then hit a plateau or backslid?

Or have you seen people who ALMOST get there but never quite make it?

The thing is, NATURE and PSYCHOLOGY and STACKED AGAINST your success.

It's not your fault. This is something for whatever reasons BURIED deep inside the human psyche. It's invisible to most of us.

I'm going to explain in just a second what this invisible thing is. Oddly enough, at first blush you may or not "get it" or react positively. You might even experience some programmed negative response.

I encourage you to SUSPEND JUDGEMENT and not only consider what I say but try it out.

# BY OPENING YOUR “JOHARI WINDOW” NEXT WEEK COULD PUT SPENDABLE CASH IN YOUR BANK ACCOUNT WITHIN 7 DAYS

It sounds almost ridiculous. “Come on, Marlon. You’re telling me that this one thing could put money in my pocket and change my success?”

Yes, that’s EXACTLY what I’m saying.

The normal person reading this at firsts blush might say “I knew that. Tell me something new.” (Until they explore it at a deeper level where it becomes uncommon common sense. And they open what Psychologists call the “Johari window” to the things they weren’t conscious of THEN it makes total and complete sense)

And the ironic thing is, they’re usually the ones that need this MOST! They’re not seeing their own invisible barrier in this area.

We’re all conditioned to think “It can’t be simple. It can’t be THAT.” What I’m telling you is this:

I don’t CARE how successful you are ALREADY. I don’t CARE what you’ve accomplished in your life.

Once you open your “Johari Window” you’ll THEN SEE greater things are ahead for you. Things you don’t see right. Opportunities you don’t know you have. Money you don’t know how to get yet.

Let me explain.

According to Wikipedia:

*The Johari window is a technique[1] used to help people better understand their relationship with themselves and others, which was created by psychologists Joseph Luft (1916–2014) and Harrington Ingham (1916–1995) in 1955. It is used primarily in self-help groups and corporate settings as a heuristic exercise. Luft and Ingham called their Johari Window model 'Johari' after combining their first names, Joe and Harry.*

*During the exercise, subjects are given a list of a few adjectives out of which they need to pick some that they feel describe their own personality. The subject's peers are then given the same list, and each pick equal number of adjectives that describe the subject. These very adjectives are then inserted into a grid.[2]*

*The philosopher Charles Handy calls this concept the Johari House with four rooms. Room 1 is the part of ourselves that we see and others see. Room 2 is the aspects that others see but we are not aware of. Room 4 is the most mysterious room in that the unconscious or subconscious part of us is seen by neither ourselves nor others. Room 3 is our private space, which we know but keep Hiding from others.*

*In short, your Johari Window has 4 rooms. But the one we care about is the one not known to self or others.*

In short, you don't know what you don't know. I'm NOT claiming this is a traditional psychological interpretation of Johari's window. It's more like a metaphysical interpretation. My intention is to use it as a LAUNCHING board rather than a literal interpretation.

So how DO you know what you don't know?

How do you become AWARE of those money opportunities YOU don't know or don't currently SEE and that OTHERS don't know or see.

I'm talking big, fat, juicy money opportunities that exist RIGHT NOW or could exist right now or in the very short future that are UNDER YOUR NOSE. They're truly under your nose but you don't see them because your JOHARI WINDOW is closed.

# YOU'VE GOT TO OPEN YOUR WINDOW

Are you ready for the secret?

It's incredibly simple. But once you DO IT, it's incredibly profound. You see, you ONLY SEE NEW THINGS AFTER YOU OPEN THE WINDOW.

People want to see these juicy money opportunities BEFORE they open their Johari window. But they can't.

It's not how it works.

You have to OPEN the window FIRST.

How?

Very simple. So simple it's laughable. Which is why if you're one of the few that really grab onto this, you're a member of a VERY exclusive "Johari Window" club.

People don't know what they don't know. And they don't SEE any potential results, opportunity or money from this BECAUSE they insist on seeing it BEFORE they open the window.

But the results come AFTER you open the window.

The WAY you open the window is NOT something Jonari taught. This is MY method.

The WAY you open that window is by walking through doors, opportunities, knowledge and skill getting that are OUTSIDE your comfort zones.

That is why you don't SEES the NEW opportunities, even opportunities right under your nose, perhaps fast cash, new businesses, new opportunities, BECAUSE they are located OUTSIDE your existing comfort zones.

Your brain DECLINES to BE AWARE OF things OUTSIDE it's comfort zones unless and until you FIRST GO THERE.

That is your Johari Window Secret. You have to go there FIRST before you get the result. Before you see your new money opportunity. Before you see the opportunity you've been missing out on.

Before you can claim the money you've been overlooking right in front of you BECAUSE it was outside of your comfort zones so you didn't SEE it.

It was THERE waiting for you.

The Universe provided it for your abundance and prosperity.

But you didn't SEE it because it was OUTSIDE your comfort zone.

The KEY is to DO NEW THINGS that are NOT comfortable. I'm talking learning new skills or knowledge. I'm talking about ACTING on the skills and knowledge you HAVE but don't USE because it's not COMFORTABLE to use them.

You can't see what you don't WANT to see.

But key #2 is this: Your NEW PROFITS, your new opportunities, your NEW things, your new businesses are OUTSIDE your existing comfort zones.

Otherwise, you would have already taken advantage of them.

Launching a new product is NOT comfortable. Things can go wrong. You can get criticized. People might not promote it or buy the product. Affiliates may not support you.

So you stay comfortable and never launch your million dollar idea. Or \$20,000 idea. Or whatever \$\$\$ it is.

There are PEOPLE you KNOW or can MEET who are outside your comfort zones dealing with them. Maybe you feel uncomfortable because they are more connected or know more or are huge action takers.

So you avoid them. Or you avoid going to meetings, events, appointments and places that COULD open new WINDOWS OF OPPORTUNITY.

All because it's NOT comfortable to go there.

Our brain is HARDWIRED to AVOID things that are potential THREATS, which is what usually makes us feel uncomfortable.

At some level we perceive a THREAT. So we AVOID the threat by ONLY doing what we are comfortable with.

But the new money, the new opportunities, the new profits, the new things all lie OUTSIDE those comfort zones.

You don't see them.

You don't know what you don't know.

And you'll NEVER KNOW. You'll never see. You'll never GET the things under your nose, the new opportunities, the new monies, the new connections unless and until you go to the areas and places OUTSIDE your comfort zones.

Getting on video. It's uncomfortable. I get it.

Putting yourself out there with confidence. It's uncomfortable. I get it.

Writing a book. It's uncomfortable. I get it.

Speaking at events or meetings. It's uncomfortable. I get it.

Launching a product or new service. It's uncomfortable. I get it.

Getting new skills or knowledge. It's uncomfortable. I get it.

Meeting new people. It's uncomfortable. I get it.

Embarking on new literal or symbolic voyages. It's uncomfortable. I get it.



Launching on Zoo or W+ isn't comfortable. I get it.

Writing sales letters, vsl's, webinars isn't comfortable. I get it.

Learning to use Camtasia or edit videos isn't comfortable. I get it.

Starting an online service business isn't comfortable. I get it.

Learning "marketing" without an immediate obvious payback isn't comfortable. I get it.

But YOU are LUCKY and blessed because YOU acted and got this report when OTHERS refused. They didn't. They wanted to hang onto their time or money.

See, getting OUT of your comfort zone requires investing time, money and energy into the UNKNOWN.

Walter Hailey used to say, "The Good Book says that to cast your bread upon the waters. What you put out comes back to you. What you seek, seeks you."

A FINAL KEY is that you've got to UNSTICK your WINDOW. Sometimes, boom! You get out of your comfort zones.

Boom!

You see a juicy opportunity you had been overlooking yet it was in front of your face all along.

You act on.

WHAM! There's a flood of results.

At other times, your Window sticks. You can't get it open. You've got to get your tools in order. You've got to apply some elbow grease. You've got to learn a little about window opening.

# THIS IS WHERE PEOPLE GIVE UP AND WHY YOU WON'T WHEN YOU ARE DETERMINED TO BE A MEMBER OF THE JOHARI WINDOW CLUB

Some want everything to be all easy and stuff. AT the first sign of "it's not easy" they give up or jump to the next thing.

In other words, they don't STAY OUTSIDE of their Window. Or they never even get it open to get outside to START with.

Your money, your profits, your opportunities are OUTSIDE your comfort zones. You've got to get there and stay there until you SEE the results. Know that your results are there. Know that the opportunities ARE there. But sometimes YOU aren't quite ready for them. You've got to add some TOOLS to your toolbox. Some knowledge and wisdom. Some SKILLZ.

Then you're able to open the Window and SEE and capitalize on your opportunities.

Sometimes I think the Universe tests us, or whatever you want to call it. Do you BELIEVE in yourself enough to stick to it? Do you BELIEVE in your DESTINY? Your FUTURE? Your personal POWER? Will you be PROACTIVE and ACT on the opportunity you SEE?

Are you looking to CREATE RESULTS or just have results handed TO you? This is not the way of the Universe. It's a fundamental misunderstanding.

You may wonder why you've felt like a failure or your business fortunes REVERSED. Things that went FOR you turned AGAINST you.

Because at one time you lived OUTSIDE your comfort zones. Then you GOT comfortable and stopped doing what made you great or led to your success.

Your success potential and ability didn't change. It's still there just like it always was. Opportunity exists. It is always there. It never vanishes.

It's just that your comfort zones changed probably unaware to you. Thus you didn't know what you didn't know. But you opened the window once. You have the ability to open it again.

Maybe you've never had your ship come in. And you keep WAITING for it. No one ever explained that's not how ships come in. You've got to get a TUGBOAT and go HUNT DOWN your SHIP and HAUL that bad boy in.

You never were aware of this. No one ever gave you that knowledge and wisdom. So you were just WAITING for your opportunity, your ship, your GOOD to come to you.

Your good doesn't come to you. You go hunt down your good. You find your good. You farm and nurture your good. You raise your good.

Instead of relying on luck or good fortune, you're in 100% control once you take control of your Johari Window.

There's this thing called the Johari Window. It has 4 windows. But the one I care about most is the one where you don't know what you don't know.

And the way you know is to get outside the comfort zones that cause you to NOT see the money, the opportunities, the cash, the potential right in front of your nose.

But you'll NEVER see those things unless and until you get OUT of your comfort zone. Only THEN do you see more.

Only THEN do you begin to know what you don't know.

All the money. All the opportunity. All the things you seek. Are there right now.

Located outside your comfort zones.

The next step is yours.

Best wishes,

Marlon Sanders



### **The Road Not Taken**

Two roads diverged in a yellow wood,  
And sorry I could not travel both  
And be one traveler, long I stood  
And looked down one as far as I could  
To where it bent in the undergrowth;

Then took the other, as just as fair,  
And having perhaps the better claim  
Because it was grassy and wanted wear,  
Though as for that the passing there  
Had worn them really about the same,

And both that morning equally lay  
In leaves no step had trodden black.  
Oh, I marked the first for another day!  
Yet knowing how way leads on to way  
I doubted if I should ever come back.

I shall be telling this with a sigh  
Somewhere ages and ages hence:  
Two roads diverged in a wood, and I,  
I took the one less traveled by,  
And that has made all the difference.

**- Robert Frost**