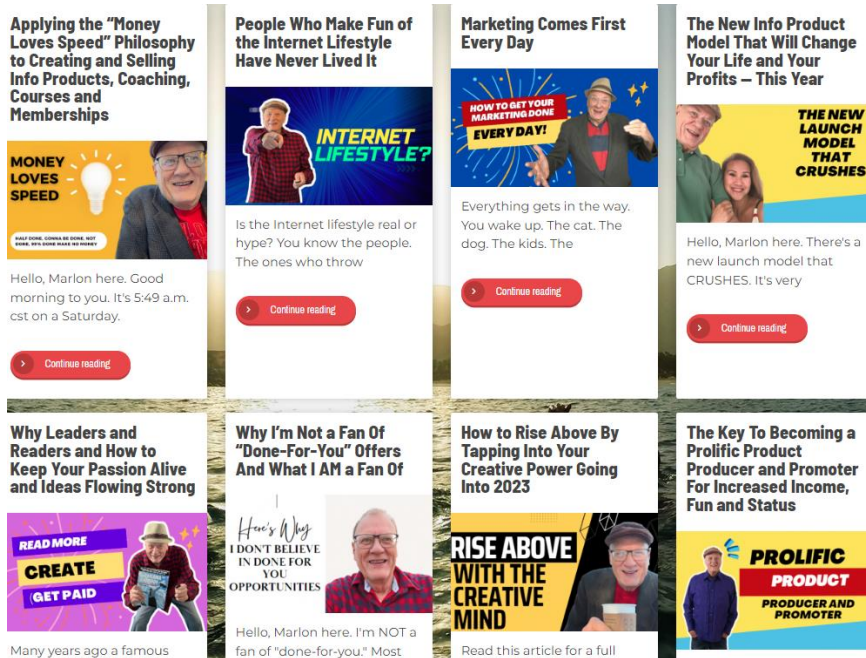


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SEED MARKETING GRAPHICS

How to Create Graphics For Your Seed Marketing FAST Using Canva and Look Like a Million Bucks



Hello,
Marlon here.

Some people have asked me how I make social media and blog posts that look good.

I'll definitely be discussing them with my designer.

She made ones that have the blue part across the bottom.

I want to see if she thinks they ALL should look this way or not.

Here's what these look like on social media:



As you can see that one got 13 likes and hearts and several comments.



Marlon Sanders

3d · 🌐

...

There's a new launch model that CRUSHES.

It's very different from the "old" launch models. Those models still work. But this is a NEW MODEL.

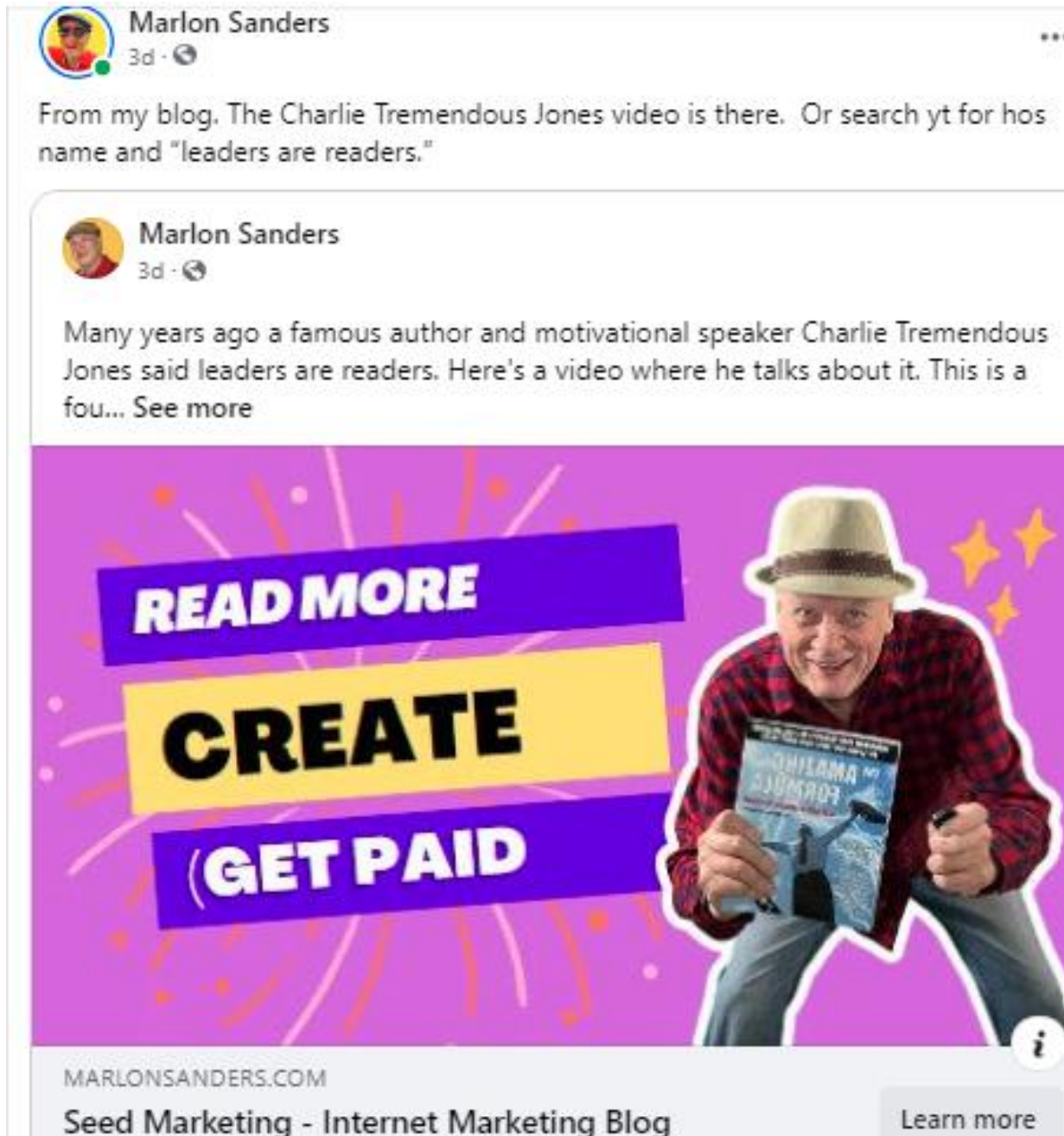
My latest, newest discovery is very exciting.... See more



Amber Jalink, Tom Bice and 21 others

31 comments

This one got 21 likes and hearts and a bunch of comments.



You can't see it on the screen cap but this one also got good likes and comments.

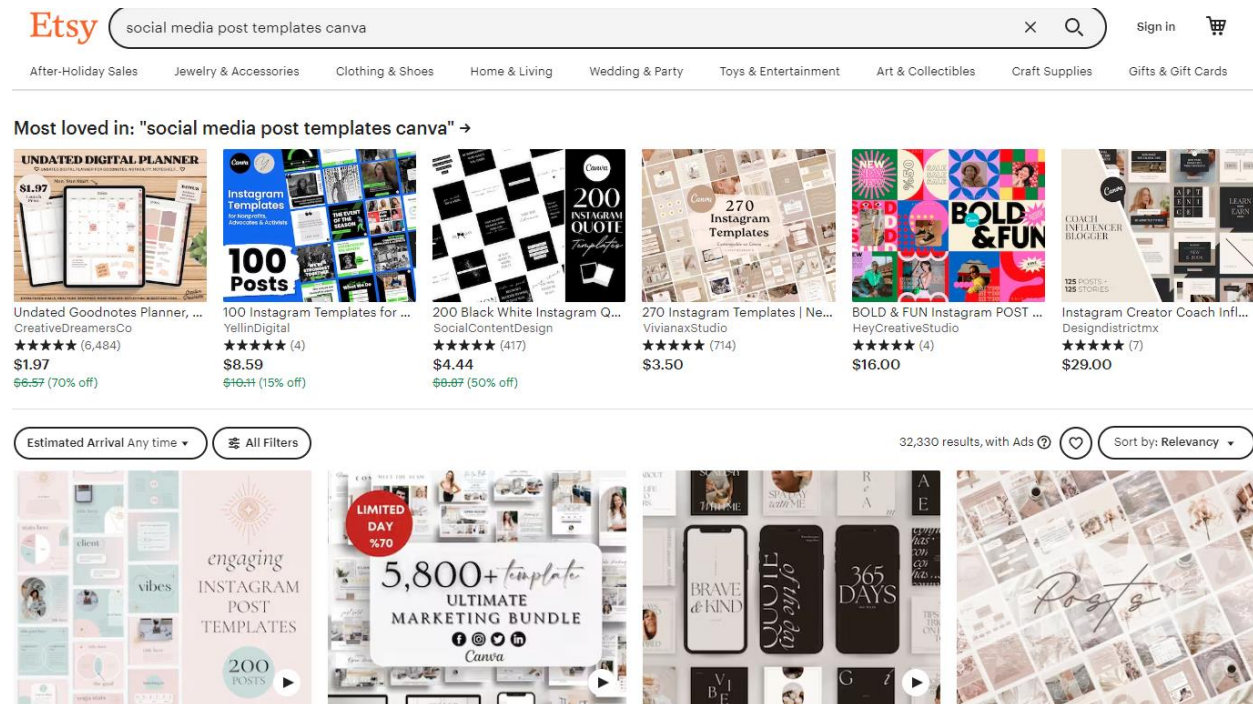
Here To Find Social Media Templates You Can Use In Canva

Canva has templates you can work from.

These are GREAT to start with.

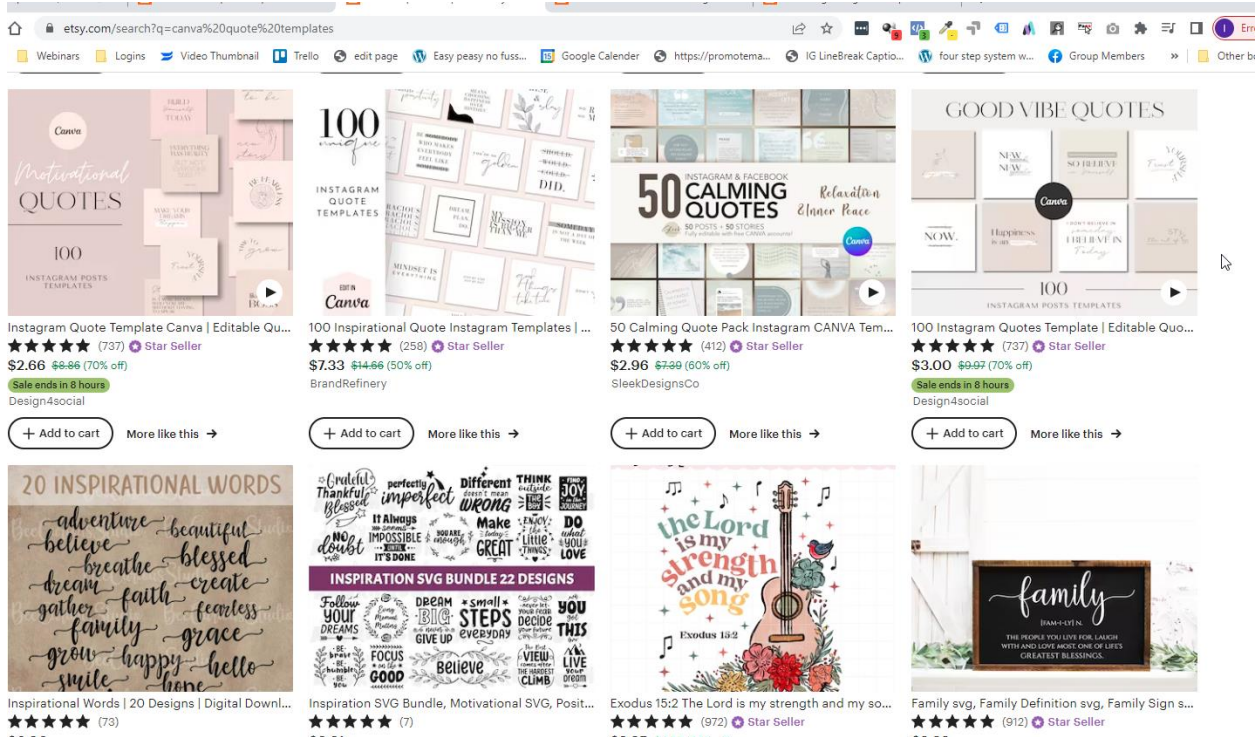
Over time, you want to develop your own unique look. As everyone has access to the SAME templates in Canva.

One way to do this is to get Canva templates from Etsy. Most people don't know you can buy Canva templates on Etsy.



There are TONS of Canva templates in Etsy.com.

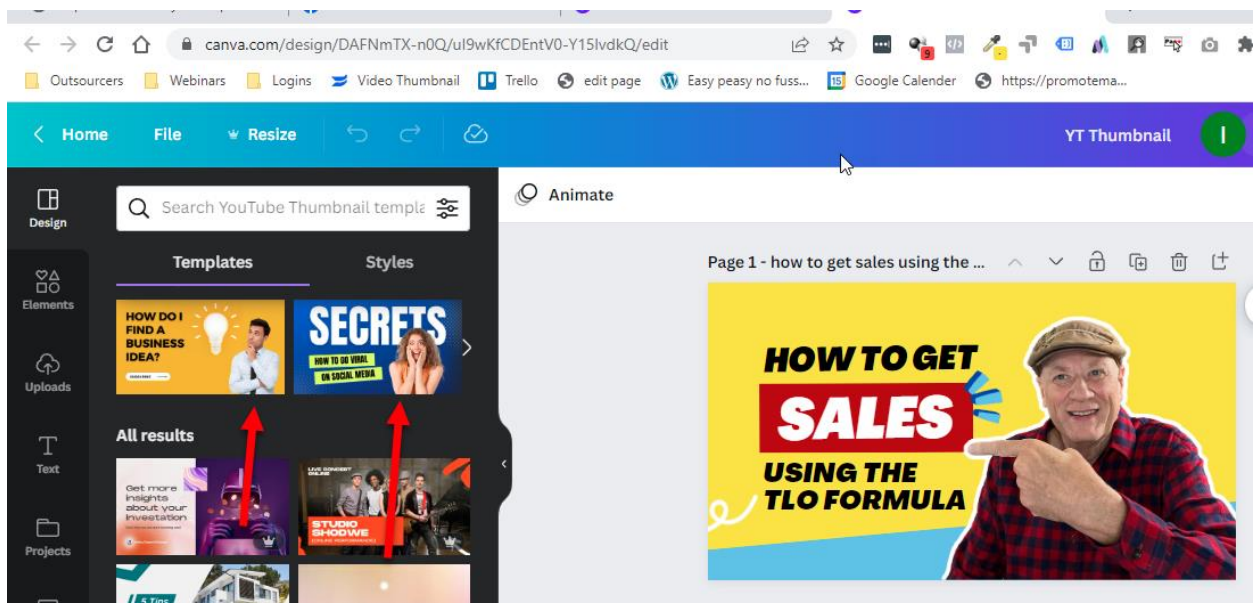
I typed in Canva quote templates and got some good ones:



Apparently, there are people who make a million bucks a year by selling Canva templates on Etsy.

I've seen people who say they earn that much.

What that means is there are LOTS of templates for you.



You can see several templates on the left.

You have to SEARCH for ones that match YOU and YOUR STULE.

I like bright colors and BOLD so that is what I choose.

If you look at the templates on the left above, you can see I just adapted this one and moved stuff around a little:

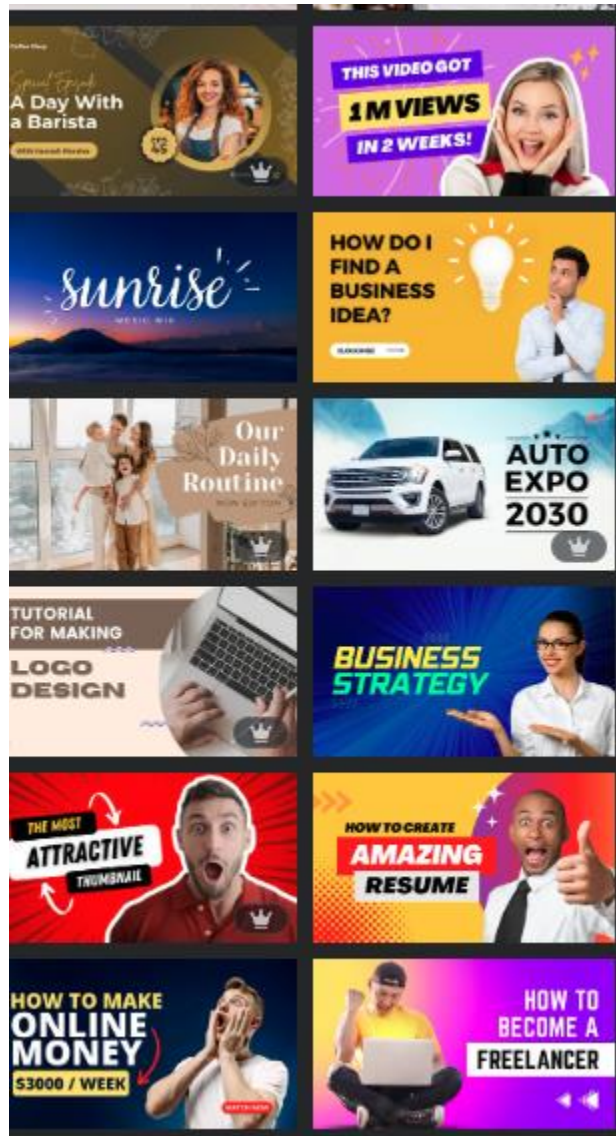
My eyes SHOULD be looking in at the text. They aren't. They are looking to the right. I need to remember this in shooting pictures.



You can see the other template about SECRETS. So I made this:



Here are some other templates. I've used some of them. Now, I do NOT know if these are available in the FREE version of Canva or not. I use the version that's \$12 a month.



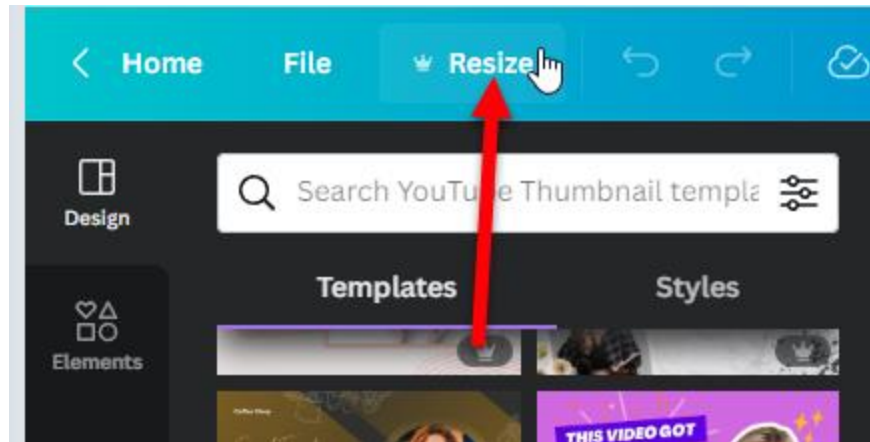
Here are MY uses that may look familiar:



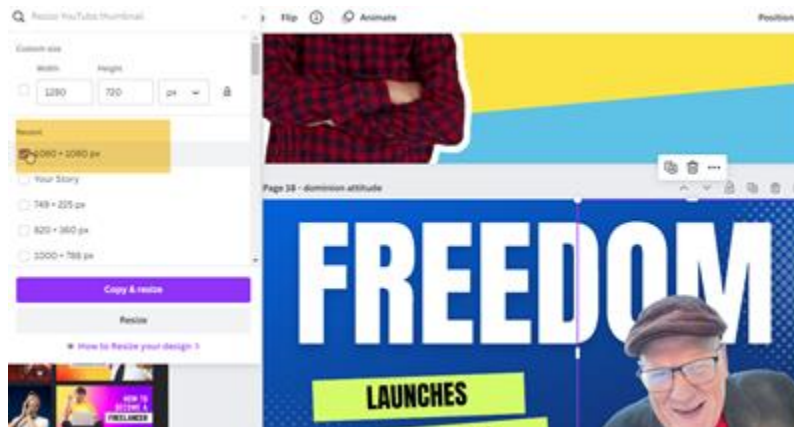
How to Reformat For Instagram

Instagram uses a square format for newsfeed posts.

So what I do is click on the graphic. Then hit the RESIZE BUTTON and use the 1080 x 1080 size:

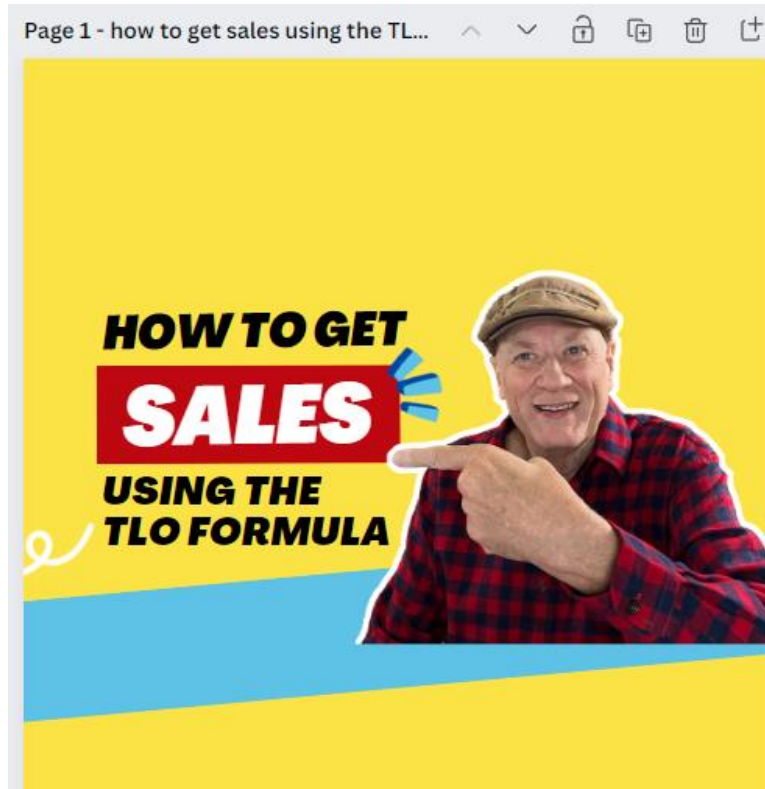


And then the following options pop up. I select the 1080 x 1080. I LOVE this resize feature.



What it does is copies the image and puts it in a new 1080 x 1080 format. Then you can simply re-adjust the elements to make it fit.

Here's an example BEFORE I adjusted the elements:

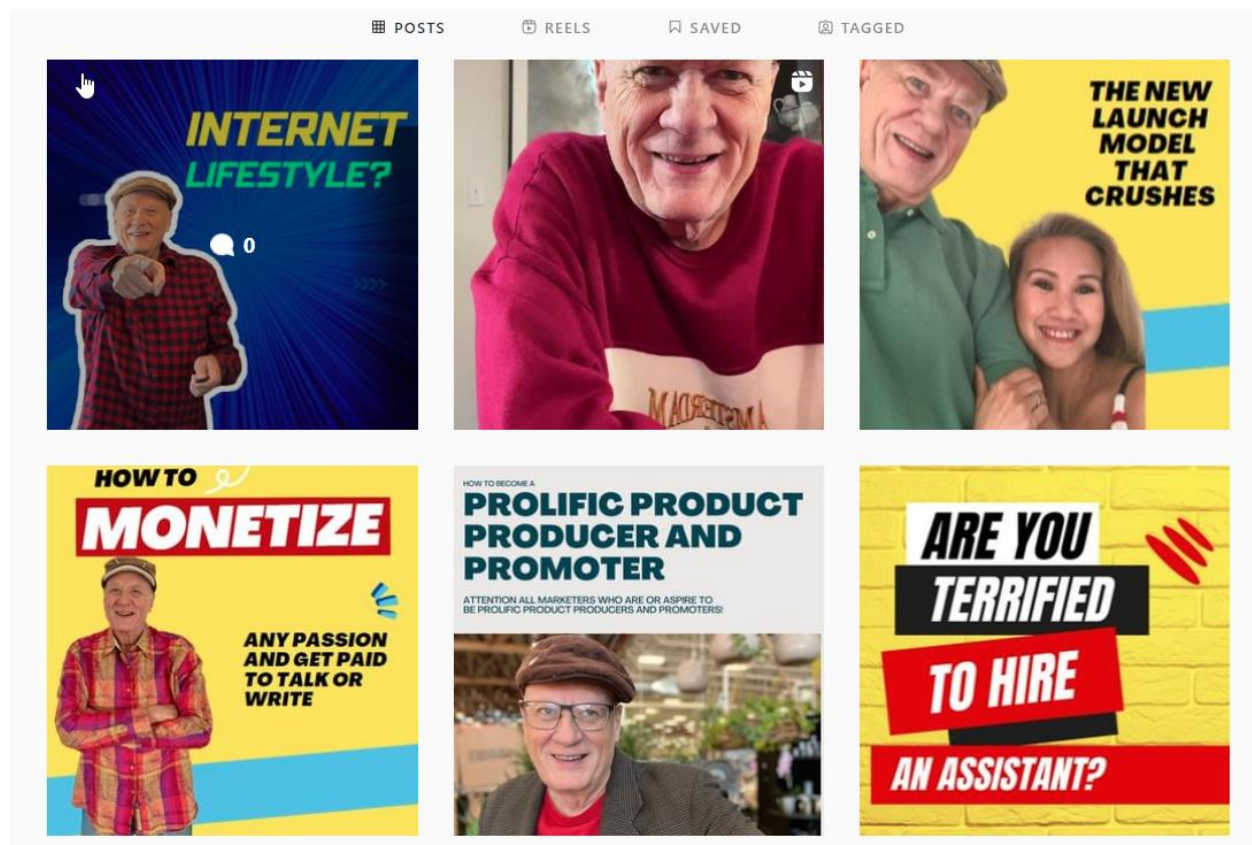


AFTER adjusting the elements it looks like this:



I only spent about 2 minutes making the adjustments. Obviously, I might spend a little more time on it for an Instagram post.

Here are a few examples from my Instagram:



Now, not every single one can be easily resized for Instagram.

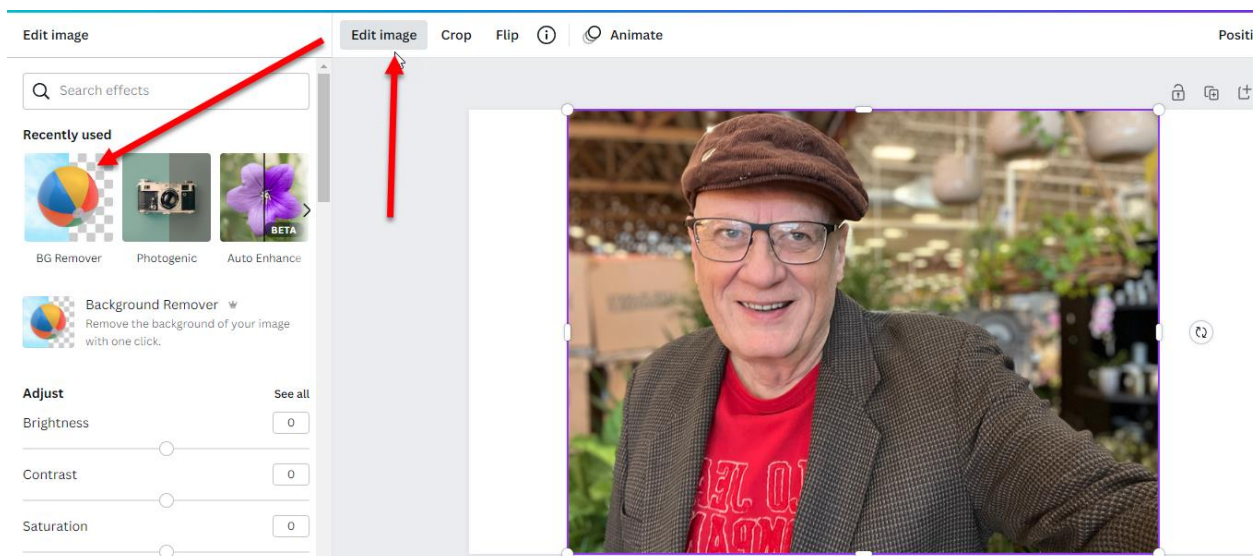
I just can't figure out how to get this one to work:



How to Remove the Backgrounds on Photos

This is a paid feature. But again, for the price, it's a huge bargain. I use the daylight's out of the background removal feature.

Practically non stop. It works so incredible.



Step one: I click edit image

Step two: I click background removal.

The background removal is insanely good. You can tweak the removal if there's a problem.

But I very seldom need to.

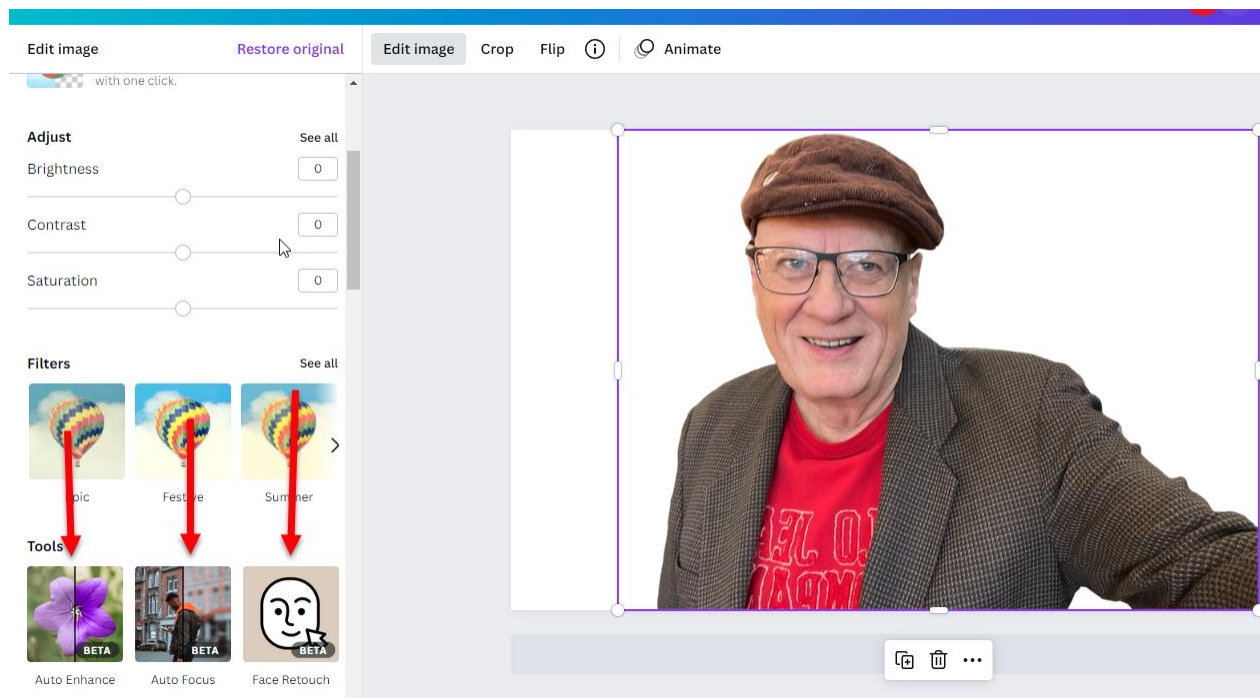
It's almost flawless.

It takes maybe 30 seconds to remove the background. Just incredible.

Here's the photo I just showed you:



After you remove the background, you can tweak the photo some if you want:



I used the auto enhance and it brightened it up:

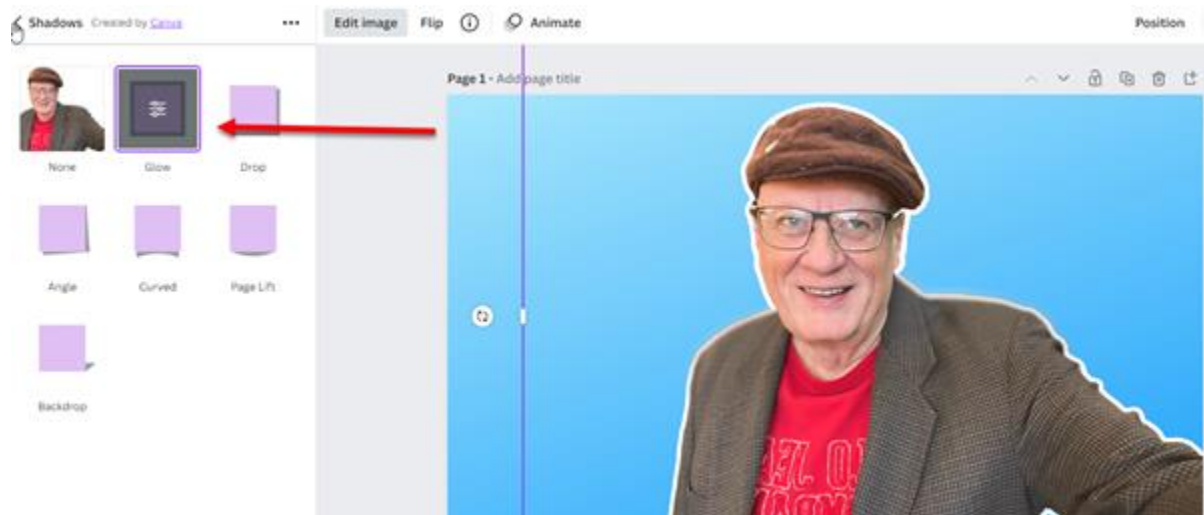


Add a background. Or add the image to a template and you're ready to roll:

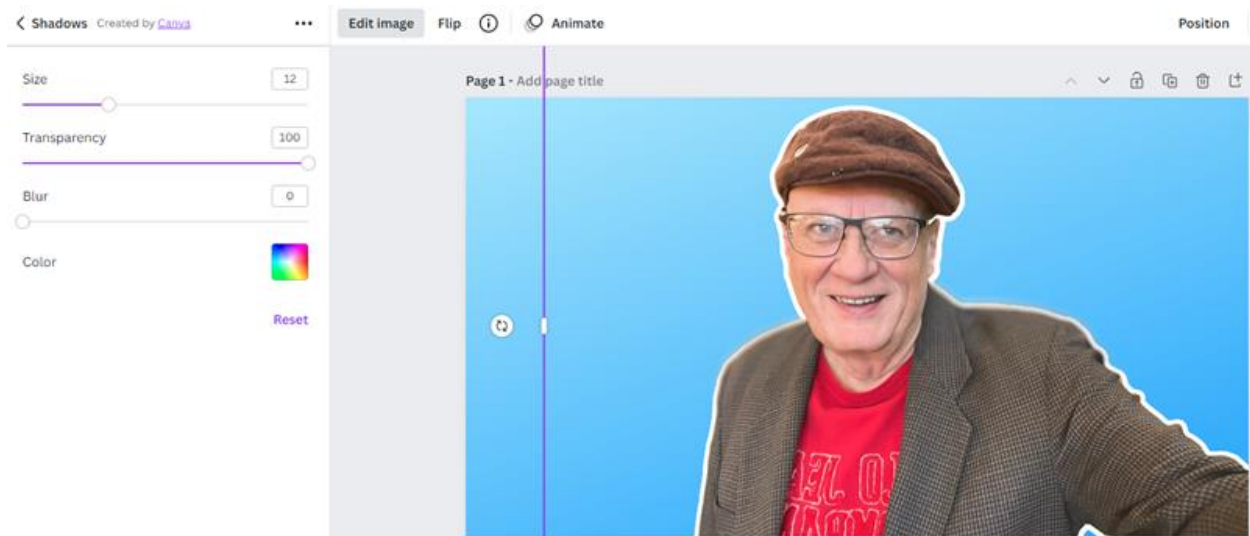


You can spice it up by adding a stroke around the image.

Click edit image > GLOW



Then click on the GLOW button and the following comes up:

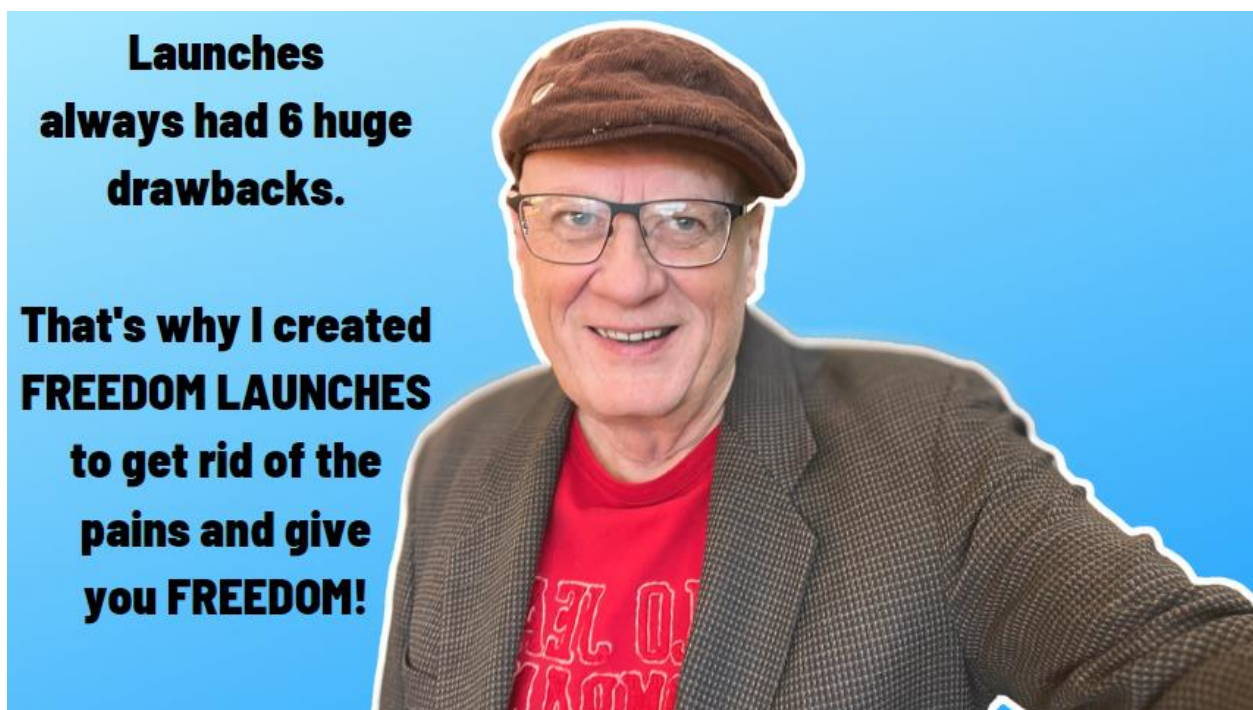


Blur: 0

Transparency: 100

Size 8 to 12

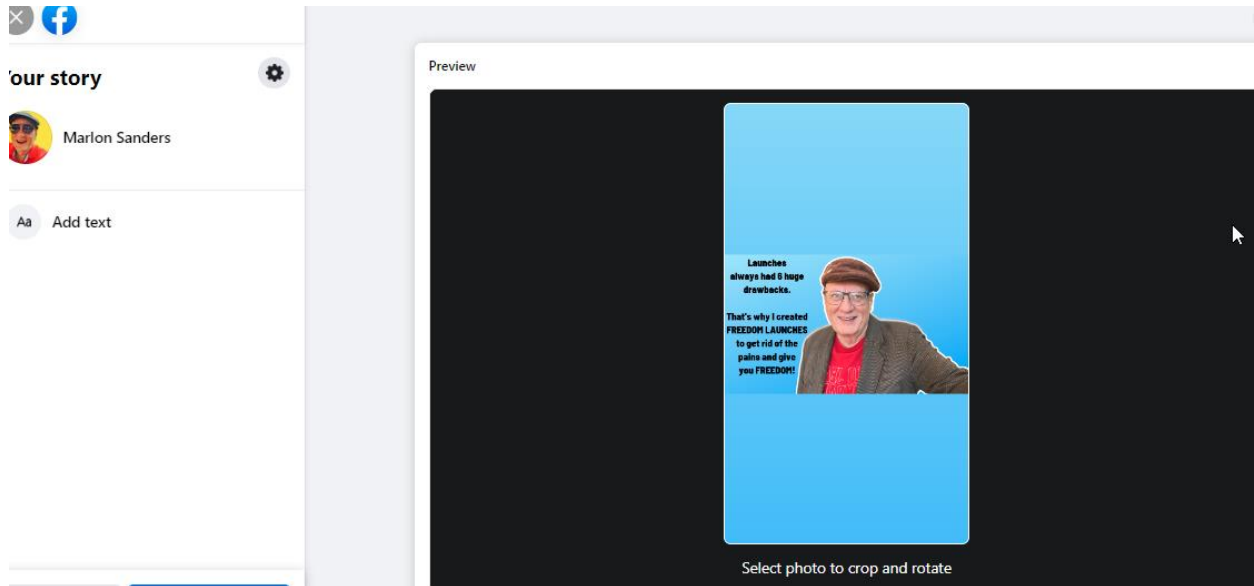
And you're done! Add text and now you can post it on Facebook. Then resize for Instagram. BOOM!



But wait.

There's a problem.

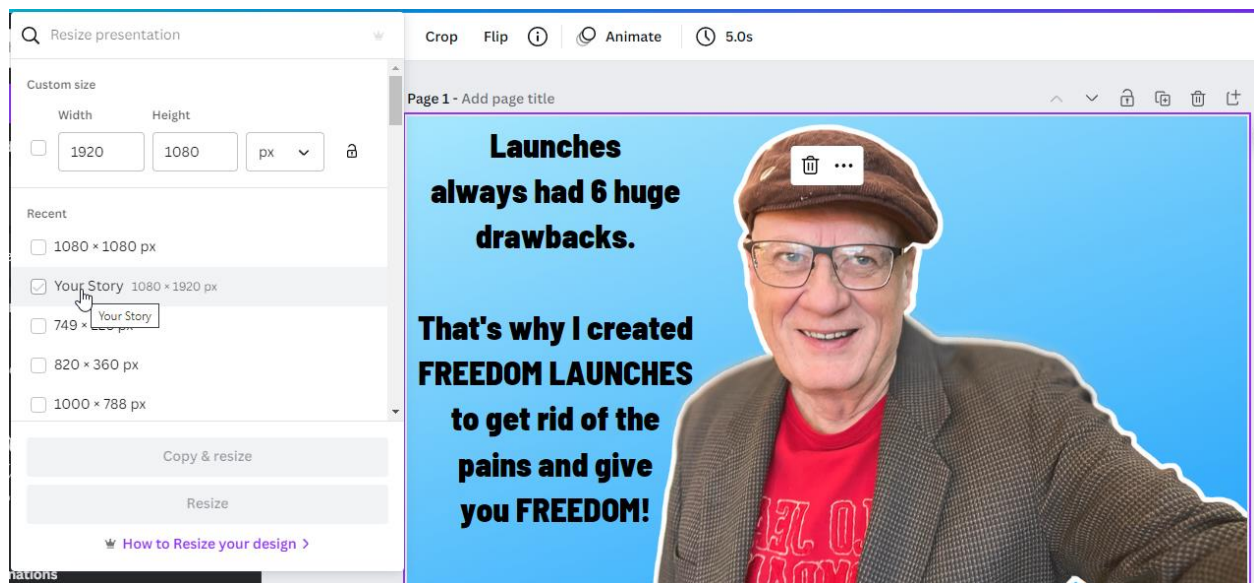
I go to post this in a FB story and look what happens:



Facebook stories are VERTICAL and my image is horizontal.

That sucks.

So I do the old RESIZE trick again and resize it as a story:

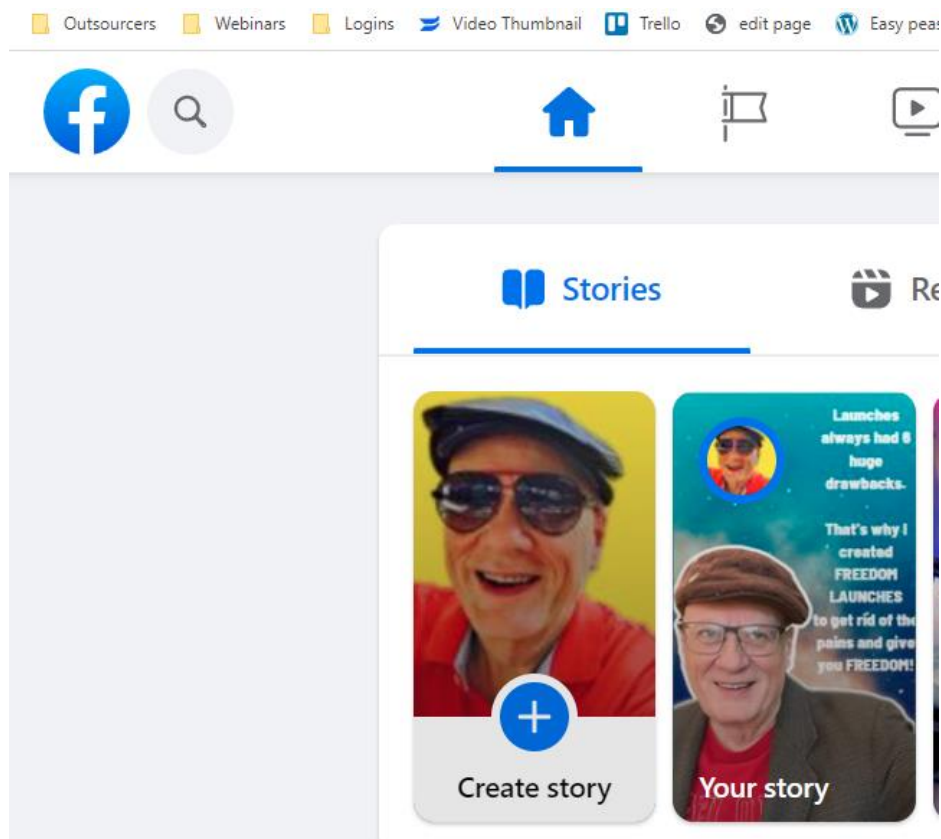


I swapped out the background as the light blue color made the text too hard to read.

This sky background kind of says FREEDOM:



I click CREATE STORY and now it's added:



It's a lot of text on there.

And I'm sure people will tell you not to do that.

But your ideal clients will click and read.

You can even put more text than that on there! They don't care. They're your ideal clients.

What's interesting is I can upload 5 or 6 stories. And if people click the first one, they'll go to the next one!

You can actually tell a story that way or make something sequential. Or just upload images with different things relevant to whatever your message is.

Best wishes,

Marlon

RESOURCES

The Fail Safe System (intermediate to advanced)

This zeroes in only on the Info Product Business. On Zoo and W+ you can buy a lot of beginner courses and possibly a few “intermediate” info product marketing courses or training. But you won’t find advanced training. There really is almost no advanced training on the Info Product Business other than the Fail Safe System. It’s advanced information, although not as sweeping and comprehensive as the Amazing Formula Full-Blown Course above. The price reflects that but is considerably more than you’d pay for an introductory or intermediate course on info products. [Click here to see it.](#)

How to Create High Profit Info Products

This is my info product creation training for BEGINNERS.

There’s not a lot of “new” methods in it like my intermediate and advanced courses above. But it’s 100+ pages of solid, step-by-step information, albeit not with the numbered steps and screen caps in Product Dashboard. Recommended for newbies and beginners. [See it here.](#)

Take The Lid Off Your Income

Just a fantastic, in-depth 4-module course I put a lot of time, care and attention into creating for you. If you’re ready to create your own products and get traffic, THIS is what you need to get. [See it here.](#)

The Long Lost Viral Marketing Ebook Treasure of Jimmy D. Brown

This is best and most definitive ebook ever written on the topic. It’s a long lost treasure now made available with special permission from Jimmy D. [Click here to see this bad boy.](#) Highly recommended.

Feel Overwhelmed?

Buyers love this product. It's fresh, new insights into how to overcome overwhelm and get focused and productive. There is no other course like this. [If you feel overwhelmed, click here for the solution](#)
[If you feel overwhelmed, click here for the solution](#)



The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.