



Seed Marketing Cheat Sheet

Hello,

Marlon here.

Let's dive in to how you can use Seed Marketing starting today:

1. The fastest, simplest, easiest way is **to put content out on social media.**
2. **Use Canva to create your social media graphics.**

[Here's a report](#) I wrote to help you create your graphics using Canva.

3. **Here are ideas for WHAT to post.**

Choose the ones YOU want to post. The graphic is at the end of this cheat sheet. [And you can read the full article here.](#)

4. **If you're stuck for what to say, use ChatGPT or another tool.**

A number of the social media tools are now incorporating A.I. right into their tool to help you write your posts.

5. Create a social media calendar.

Most posting tools have a calendar built in. But you can also use one like this.

[Here's a video](#) on how to use a content calendar.

6. Choose your posting tool.

There are a ton to choose from. Let me cover a few:

a. [Metricool](#)

All the base features are free. And the analytics graphs and charts are amazing.

b. [Postoplan](#)

I like this one because you can post to ALL your social media in 1 click. It's so FAST to use. Sometimes you'll find it on AppSumo.com with a lifetime deal. It's a great bargain. I really like this tool.

But the month-to-month fees are EXTREMELY reasonable. The top business plan is only \$9.90 a month!

c. [Later](#)

This is what my virtual assistant uses because it posts to Instagram, Linked In, Pinterest and Facebook. And it's a very well organized tool.

d. [Meet Edgar](#)

What Meet Edgar does is recycle your best content. This is a cool feature.

e. [Canva](#)

A lot of people don't know this but you can schedule your social media posts using Canva. If you already use Canva, this is pretty convenient.

There are MANY more tools like Hootsuite, Planoly and a bunch of others.

If you need something free, go for Metricool.

But if you want to be able to post to ALL your social media at ONCE, use Postoplan.

Once cool thing about it is I can use it to post to ALL my Facebook groups AND Facebook pages at once! I love that.

If you use a virtual assistant, you'll enjoy the features of Later.

7. Link frequently to your FREEBIE OFFER that snags opt ins and email addresses for you.

You'll need to set up a service for your freebie offers.

Lead Pages is very reliable, easy to use and affordable.

Thrive Leads is what I currently use.

Clickfunnels is the Mercedes.

System.io has a ton of nice features and a nice price.

Whatever tool you choose will have plenty of tutorials on how to set up your email capture page.

8. Send out regular emails to your opt-in list

You can promote your own offers or affiliate offers.

9. Create an OTO that people will see after they opt in to your list.

After people opt in to your list, tell them the freebie is being sent by email. And in the meantime here's how to get XYZ benefit.

Then you have your sales page or video sales letter.

This is HOW YOU MAKE MONEY FROM YOUR OPT INS immediately without having to wait for your emails to kick in.

10. To go your Seed Marketing in 20 minutes a day, I recommend my course on the *20 Minute Seed Marketing Promotion Machine* available on

the OTO after you opt in for the [Seed Marketing](#) report if the timer hasn't expired. If it has, [you still can get it here at the regular price.](#)

Now, here's the infographic that has the various topics you can post:

